

PRESS RELEASE

21st May 2008

OLIVE COMMUNICATIONS LAUNCHES IT PARTNERSHIP PROGRAMME

- offers IT solutions providers the opportunity to add value for customers and boost their revenue stream by recommending customers to Olive

Olive Communications has today announced a new IT Partnership Programme which will deliver additional revenues for IT solutions providers which successfully recommend Olive to their customers as wireless integration supplier. Customers will also benefit from the new programme, as they will know that Olive comes recommended by an established, trusted source - saving them the cost and hassle of having to source their own wireless integrator from scratch.

Depending on the nature of the business, Olive will share up to 50% of the profit on fixed and mobile communications with an IT solutions partner - including sharing profit on subsequent connections and upgrades.

As Olive MD Mark Geraghty explained, "As a leader in voice and data integration, it makes sense for us to partner with IT solutions providers as well as our traditional network operator partners. We've found that many IT companies want to be able to offer their customers access to cost-effective wireless solutions that they can rely on and which are backed by really excellent support. It also enables them to add a useful extra revenue stream".

One IT solutions provider that has already partnered with Olive is IT Lab, based in London. Anthony Devlin, team manager at IT Lab comments, "IT Lab has been working with Olive Communications for the past two years and we have found them to be very professional and efficient in dealing with the mobile e-mail requirements of our customers. They provide competitive pricing plus an exceptionally high level of service and they have helped strengthen our relationships with our existing base".

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Olive builds tailored wireless voice and data solutions that enable people to work as easily on the move as they would in an office. Every customer has a named account manager and has access to 24/7 support free of charge. Olive offers connections through all the major UK network operators and partners with a range of high-quality hardware and service providers to deliver mobile, fixed-line, vehicle tracking and signature capture solutions.

- Ends -

About Olive Communications

Olive is a leading, independent mobile communications specialist, providing tailored voice and data solutions in the UK, predominantly for small and medium sized businesses. Olive offers a blend of value for money and quality of service, with a wide choice of services including:

- Voice and data integration
- Mobile broadband
- A range of handsets, PDAs and BlackBerry SmartPhones
- Fixed line services including CPS, ADSL/Broadband and phone systems
- Mobile Tariff optimisation
- Competitive tariff analysis across all networks

Olive works with partners including:

- T-Mobile
- O2
- Vodafone
- Yes Telecom
- Orange
- Yes Telecom
- BT
- Opal
- Telstra
- Gamma
- BlackBerry
- Microsoft
- HTC

Noteworthy customers include:

- Adepta
- Age Concern
- Birmingham City Football Club
- Bournemouth University
- Channel 5
- Council of Mortgage Lenders
- eXPD8
- Filofax
- Gateshead NHS Trust
- International Bar Association
- Liberal Democrats
- NASDAQ
- Smiths of Smithfield
- Snow Patrol
- YMCA

Olive supports a phone recycling initiative for Care International, one of the world's top three aid agencies, encouraging customers to hand in their old mobile phones for charity at the time of upgrade. Olive Communications expects to raise £10,000 from this initiative for Care International during 2008.

For the latest information, visit the brand new Olive Communications web site at www.olive-comms.co.uk

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